DESIGN

Dear Grade 12 Design learner

It will be very important to keep drawing / designing and creating throughout the year. Make sure that you draw / design at least 2 -3 times per week in your sourcebook.
In addition spend time each week observing / studying / reading about design.

Subject Requirements

You will need to have
- A Design textbook
- An A3 workbook
- Materials related to your chosen design field

Content Checklist

Below is a checklist you should use to ensure that you have covered the Grade 12 content in full:

Design literacy: (1 hour per week)

- Definition of design
- Design terminology
- Context / purpose of products, images, signs and symbols used in design
- Investigation, reflection and interpretation of the development and influences of global design
- Analyses of design examples and the relation to their cultural, historical and contemporary contexts
- Case Studies: Local and international designers concerned with social and/or environmental issues: a compilation of a comprehensive and formally-structured research assignment showing evidence of thorough and coherent planning and reference skills

Design in a social/ environmental context: (1 hour per week)

- Case Studies: How design can reinforce or challenge social, cultural, environmental and ethical issues
- Case Studies: Design's responsibility towards environmental issues and sustainable design

Design in a business context: (1 hour per week)

- Case Studies: Ways in which design products and services are marketed
- Target market, packaging and advertising
- Case Studies: Designers concerned with responsible design, human rights and environmental issues
- Career and tertiary opportunities in design

Assessment

You will be required to complete:
- Three Practical Assessment Tasks (PATs), one per term
- Two theory tests in the first and third terms
- A practical exam in June
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- These marks will count towards your school based assessment, 25% of your total mark at the end of the year.

During the final exam you will be expected to do a practical exam and display it with your year work for external moderation.
External theory exam 150 marks (3 hours long) based on:

Design literacy	**80 marks**
Design in a social/environmental context	**40 marks**
Design in a business context	**30 marks**

Tips for Success

- Become **design literate** by being aware of design around you! Remember that most of the theory paper will test your ability to analyse unseen designs.
- Answer ALL 7 questions but read the instructions carefully as there are choices **within** those questions.
- Distinguish beforehand between **local** and **international** designers' case studies and do not get confused during the examination.
- Specialise in one design direction or field to excel in your practical component.